

## **VISITOR'S GENERAL REGULATIONS - EXHIBITION IN DIGITAL AND ON-SITE OR FULL DIGITAL FORM**

ITALIAN EXHIBITION GROUP SPA (IEG) has adopted the following General Regulations, applicable to events in digital and on-site or full digital form, in order to regulate the rules of conduct of Visitors, Journalists and other users (hereinafter, "Interested" ) who access (for events in digital and on-site form) to the structures of the Company or to the premises or offices of IEG or to other places in any case referable to the latter, following the registration / adhesion procedures prepared through the official channels of the individual Shows and / or Events, as well as to regulate the methods and conditions relating to the registration and use of the Web Platform (for events in digital and on-site or full digital form).

### **A) REGULATION OF EVENTS IN DIGITAL AND ON-SITE FORM**

#### **1) ANTI-COVID 19 MEASURES**

1.1 The interested parties must scrupulously comply with the anti Covid 19 Measures and Protocols provided for by current legislation at the time of access to the Company's facilities or to the premises or offices of IEG or to other places in any case referable to the latter.

1.2 The user undertakes to ascertain, upon accessing the exhibition / event of interest at the IEG facilities:

- not to be positive for the Covid 19 virus and to have observed all the anti Covid 19 Measures and Protocols required by current legislation at the time of access to the facilities, premises or offices of the Company or to other places in any case referable to the latter. The interested party is aware of the criminal penalties provided for in the case of false or misleading statements or conduct.

1.3 Participants coming from or who have passed through foreign countries undertake to comply with all the Protocols and Security Measures as required by current legislation, depending on the country of origin, as well as to consult the website of the Ministry of Foreign Affairs in advance, declaring to have fulfilled all the required mandatory health checks and protocols and to have complied with all the procedures provided, without prejudice to the criminal sanctions referred to in the previous point, in the event of false or misleading statements or conduct.

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#### **2) ACCESS TO THE EXHIBITION CENTER**

##### **1. FORBIDDEN CONDUCTS**

Sale of products within the Exhibition Center.

The marketing of products within the Exhibition Center is strictly prohibited. In the event of violations of this requirement, ITALIAN EXHIBITION GROUP SPA will have the right to request the intervention of the Public Safety Authority, which will take all appropriate measures against the person responsible for the aforementioned violation. ITALIAN EXHIBITION GROUP SPA will have the right to request the return of the admission ticket issued to the Visitor for free circulation within the Exhibition Center.

##### **2. NO SMOKING**

Smoking is strictly prohibited within the entire Exhibition Center. Violation of this requirement will be punished, pursuant to Art. 51 of Law 3/2003, published in the Official Gazette on January 10<sup>th</sup> 2005, with an administrative sanction equal to a minimum of € 27.50 and a maximum of € 275.00. It should be noted that, in compliance with the aforementioned legislation, the aforementioned sanction is doubled if the violation is committed in the presence of a

pregnant woman, infants or children up to 12 years of age. Please note that special smoking areas have been set up inside the Exhibition Center.

### 3. VISITOR QUALIFICATION AND ENTRY TITLE

- All Visitors, upon registration, must provide truthful information about their identity and activity. In the event of false statements, the interested party will be prosecuted as required by law.
- The entrance ticket is strictly personal and non-transferable.
- The admission ticket is valid for one day only, with the exception of particular subscription formulas which could be marketed through the official channels of the individual shows / events.
- Temporary exit from the Exhibition Center and return on the same day is not permitted, except for the purchase of an additional ticket, unless otherwise established by ITALIAN EXHIBITION GROUP SPA.
- The entrance ticket stamped at the turnstiles cannot be refunded for any reason (art. 74 DPR n. 633/1972). The ticket must be kept and shown in the event of a tax check whenever required and until the final exit.
- To benefit from reduced rates, the categories of Visitors concerned must show an identification document or a document proving the activity carried out, issued by the competent authorities and valid.

### 4. RESPONSIBILITY

ITALIAN EXHIBITION GROUP SPA declines any responsibility regarding:

- Damage to property and / or people within the Exhibition Center, unless the harmful facts are attributable to the sole responsibility of ITALIAN EXHIBITION GROUP SPA itself;
- Misleading and / or misleading information conveyed through promotional-advertising material distributed by third parties not authorized by ITALIAN EXHIBITION GROUP SPA

### 5. CANCELLATION - REPROGRAMMING OF SHOWS / EVENTS

ITALIAN EXHIBITION GROUP SPA reserves the right to cancel and / or reschedule the Shows and / or Events scheduled in its calendar.

In this case, the reimbursement of the admission ticket will take place exclusively in the event of cancellation and / or rescheduling by ITALIAN EXHIBITION GROUP SPA in one of the following forms, appropriately communicated by ITALIAN EXHIBITION GROUP SPA to the interested party:

- by reconfirming the validity of the ticket for the rescheduled show / event, or by issuing an equivalent entry ticket, subject to regulatory provisions, or by refunding the amount paid in the event of definitive cancellation.

In the aforementioned cases, ITALIAN EXHIBITION GROUP SPA will not be liable in any way for any additional costs, charges, expenses, damages incurred by the interested party.

The interested party also acknowledges that certain facts such as adverse climatic conditions, safety and public order reasons, force majeure or other factors not attributable to ITALIAN EXHIBITION GROUP SPA could lead to the cancellation or rescheduling of dates and times of the show / event. Any liability of ITALIAN EXHIBITION GROUP SPA in the presence of such situations is excluded.

In such cases, the reimbursement of the admission ticket will take place, upon communication by ITALIAN EXHIBITION GROUP SPA to the interested party, by reconfirming the validity of the ticket for the rescheduled exhibition / event, or by issuing an equivalent admission ticket, subject to the provisions regulations, or by refunding the amount paid in the event of definitive cancellation.

ITALIAN EXHIBITION GROUP SPA will not be liable in any way for any additional costs, charges, expenses, damages incurred by the interested party.

ITALIAN EXHIBITION GROUP SPA cannot in any way be held responsible in the event that the interested party, for reasons independent of causes attributable to ITALIAN EXHIBITION GROUP SPA, does not participate in the exhibition / event. In this case, no reimbursement or compensation will be due to the interested party.

### 6. PHOTOS/VIDEOS

It is expressly forbidden for Visitors to take photographs and videos inside the Exhibition Center, unless with the express authorization of ITALIAN EXHIBITION GROUP SPA. The prohibition includes: photographs and videos made with any type of equipment (smartphones, tablets, digital cameras, cameras, etc.), as well as drawings or audio recordings. In the event of such violation, ITALIAN EXHIBITION GROUP SPA reserves the right to protect, in any competent office, the copyrights and other related rights.

Upon entering the Exhibition Center, the interested party accesses a "place of a public nature".

In this regard ITALIAN EXHIBITION GROUP SPA informs that, through its staff and / or specifically appointed professionals, it will proceed to acquire photographic images and / or generic video recordings, to document and promote the exhibition / event on its website, on the products, editorials connected to it and on any other paper and digital information support. If the interested party does not wish to be photographed and / or filmed in a recognizable manner and / or that the minor accompanying and for which he is responsible is not, please notify the operator recognizable thanks to the appropriate pass.

The interested party will not be entitled to any compensation or compensation of any kind for the use of the aforementioned materials.

ITALIAN EXHIBITION GROUP SPA does not guarantee the blackout on online channels of any third party independent data controllers.

The interested party also acknowledges that all the external and internal areas of the Exhibition Center, for safety reasons, are subjected to video surveillance and that the recorded images are treated, as required by the Privacy Guarantor, in accordance with the general regulations on the subject of personal data protection. These images, upon the occurrence of criminal events or of particular importance in terms of order and public safety, will be made available to the judicial or judicial police, if requested.

#### 7. DISTRIBUTION AND / OR DISCLOSURE OF PROMO-ADVERTISING MATERIALS WITHIN THE EXHIBITION CENTER

The distribution and / or dissemination of promotional and advertising materials within the Exhibition Center is prohibited. The Visitor who is caught in the performance of this activity will be immediately deprived of the entrance ticket issued for free circulation within the Exhibition Center.

#### 8. ANIMALS

For each show / event, depending on the product categories, a specific provision is made regarding the access or prohibition of entry for dogs as well as animals of any kind, with the exception of dogs serving blind people.

#### 9. VARIOUS

ITALIAN EXHIBITION GROUP SPA reserves the right to prohibit access or to accompany anyone who does not comply with this regulation to the exit.

#### 10. GENERAL PROVISIONS

These General Visitor Regulations, drawn up in Italian as the official language, have been structured in accordance with national legislation, to which reference must be made for the interpretation of the rules contained within these Regulations.

ITALIAN EXHIBITION GROUP SPA reserves the right to modify the Visitor's General Regulations at any time. An updated copy of the same Regulation will be published on all ITALIAN EXHIBITION GROUP SPA websites and will take effect immediately upon disclosure.

The terms and conditions of these General Visitor Regulations, brought to the attention of the interested party through the publication on the ITALIAN EXHIBITION GROUP SPA websites and the posting at the entrance to the Exhibition Center, represent the only existing contract between the Parties. .

## **B) ADDITIONAL RULES FOR EVENTS IN DIGITAL AND ON-SITE OR FULL DIGITAL FORM**

### **GENERAL DEFINITIONS OF ACCESS TO DIGITAL PARTICIPATION**

To allow a complete understanding and acceptance of these terms and conditions, the following terms, in the singular and plural, will have the meaning indicated below:

- Owner of the ITALIAN EXHIBITION GROUP SPA platform
- Web platform: the website owned by ITALIAN EXHIBITION GROUP SPA through which the event takes place (in digital and on-site or full digital form).
- Products: the goods and / or services provided through the Web Platform by a Participant.
- User (or Visitor): any person who accesses and uses the Web Platform.
- Participant (or Exhibitor): the natural or legal person, other than ITALIAN EXHIBITION GROUP SPA, who offers the Products through physical presence at the event and / or the Web Platform, acting in the exercise of his own commercial, craft or professional entrepreneurial activity.
- Content for the Web platform: any textual or multimedia element present such as, but not limited to: advertisements, advertisements, reviews, texts, logos, videos, images, instant messaging, etc.

#### **1. RULES FOR REGISTRATION OF USERS (VISITORS) TO THE WEB PLATFORM**

The Web Platform offered by ITALIAN EXHIBITION GROUP SPA allows Participants to get in touch with interested Visitors.

ITALIAN EXHIBITION GROUP SPA is not part of the relationship that will be established between Visitors and Participants and does not assume any responsibility deriving from the relationships established between them. The credentials for accessing the Web Platform resulting from the Visitor's registration are personal and non-transferable.

All Visitors, at the time of registration, must provide truthful information about their identity and activity. In the event of false statements, the interested party will be prosecuted as required by law.

#### **2. SAFETY RULES**

All documents, files, videos, images, etc. entered by the Visitor, or whoever is on his behalf, must be previously checked free of "computer viruses". For this purpose, by accepting this regulation, the visitor assumes responsibility for the fact that the multimedia material loaded on the platform is free from "computer viruses". The Visitor will be required to compensate for the damage caused in the event of violation of the aforementioned provision.

Furthermore, failure to comply with the IT security measures outlined above will entitle ITALIAN EXHIBITION GROUP SPA to exclude the visitor from participating in the exhibition / event.

#### **3. PLATFORM CLOSURE AND MULTIMEDIA MATERIALS TREATMENT.**

The closing of the platform will take place at the discretion of the organization.

All content uploaded by the Visitor to it will be processed by ITALIAN EXHIBITION GROUP SPA as indicated in art. 8 of this regulation.

ITALIAN EXHIBITION GROUP SPA has the right to change the duration, the opening and closing date and the daily timetable of the Platform. This right does not entail, for ITALIAN EXHIBITION GROUP SPA, any payment to the Visitor of total reimbursements or indemnities of any kind.

#### **4. WARRANTIES, LIABILITY, FORCE MAJEURE, THIRD PARTY SITES**

##### **Disclaimer of Warranties.**

ITALIAN EXHIBITION GROUP SPA will endeavor to ensure that the Web Platform and the display of the contents, during the days of the digital exhibition, are available continuously 24 hours a day; but it cannot in any way be held responsible if, for any reason, the Web Platform is not accessible and / or operational at any time or for any period.

Access to the Web Platform may be suspended temporarily and without notice in the event of system failure, maintenance, repairs or for reasons completely unrelated to the will of ITALIAN EXHIBITION GROUP SPA or for events of force majeure.

ITALIAN EXHIBITION GROUP SPA assumes no responsibility for any fraudulent or illegal use that may be made by third parties, of the contents inserted, including by the Visitor, within the Web Platform.

ITALIAN EXHIBITION GROUP SPA will not be responsible for:

- any loss of commercial opportunities and any other loss, even indirect, possibly suffered by the Visitor;
- incorrect or unsuitable use of the Web Platform by the Visitor

ITALIAN EXHIBITION GROUP SPA declines all responsibility for false and / or misleading information conveyed through promotional-advertising material and coming from third parties not authorized by ITALIAN EXHIBITION GROUP SPA

#### 5. LINK TO THIRD PARTY SITES

The Web Platform may contain links to third party sites / applications. ITALIAN EXHIBITION GROUP SPA does not exercise any control over them and, therefore, is in no way responsible for the contents of these sites / applications. Some of these links may refer to third party sites / applications that provide services through the Web Platform. In these cases, the general conditions for the use of the site / Web Platform and for the use of the service provided by third parties will apply to the individual services, with respect to which ITALIAN EXHIBITION GROUP SPA assumes no responsibility.

#### 6. RESPONSIBILITIES OF THE VISITOR

The Visitor assumes all responsibility for the ownership of rights on trademarks and other distinctive signs, patents, industrial inventions, industrial models, photos, videos as well as on any violation of copyright and personality rights inherent in the contents included within the your own virtual space or within chat. The Visitor, therefore, relieves ITALIAN EXHIBITION GROUP SPA from any burden and responsibility in the event of violation of the aforementioned rights and in any case of violation of the rules for the protection of competition, industrial property and patent rights both towards other Users and towards third parties in general. Any disputes in this regard between Users and between Users and third parties must therefore be resolved directly between them, exempting ITALIAN EXHIBITION GROUP SPA from any burden and / or responsibility.

It is absolutely forbidden to publish contents (phrases, images, comments...) that are contrary to the law, morality, morality. ITALIAN EXHIBITION GROUP SPA declines all responsibility for the content published by visitors on their personal profile pages or in the sharing and comment areas of the Web Platform.

#### 7. B2B PROGRAM

The meetings requested by the Visitor will become effective only if also confirmed by the Participant. Please note that the agendas may be subject to changes until the last moment. There is no limit to the duration of the meeting agreed between Participant and Visitor.

ITALIAN EXHIBITION GROUP SPA cannot be held responsible in any way in the event that one or more of the business meetings scheduled on the Platform do not take place, as well as in the event that the negotiations between Visitor and Participant are not successful; any relationship between the latter must be managed exclusively between them with the total exemption of ITALIAN EXHIBITION GROUP SPA

#### 8. OF MULTIMEDIA MATERIALS IN ACCORDANCE WITH THE LAW

The Visitor expressly authorizes ITALIAN EXHIBITION GROUP SPA, to use images / videos portraying himself or any other materials uploaded by him. ITALIAN EXHIBITION GROUP SPA may use the aforementioned images / videos not only for journalistic and communication purposes, but also for promotional-commercial purposes. No use will be made in contexts prohibited by law or that compromise its decorum and dignity. The processing of multimedia materials will be carried out by ITALIAN EXHIBITION GROUP SPA in full compliance with the regulations in force on the subject. No compensation for the Visitor will be provided for the aforementioned use.